



Sew What? Inc. It's not a question. It's the answer.™



SEW WHAT? INC. NAMED AS FINALIST IN 5th ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS

FOR IMMEDIATE RELEASE

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Rancho Dominguez, CA – December 8, 2008 – Megan Duckett of Sew What? Inc. was named a Finalist in the “Best Entrepreneur, Non-Services Businesses – up to 100 Employees” category in the 5th annual Stevie Awards for Women in Business.

This follows last year’s Stevie honor as “Most Innovative Company of the Year – Up to 100 Employees.”

“We work really hard at challenging the status quo and getting out of our comfort zone,” said Sew What? President Megan Duckett. “I have to pass along the kudos to our amazing crew who keep product quality and customer service at the top of our priorities list. Success is an always-moving target.”

The Stevie Awards for Women in Business honor women executives, entrepreneurs, and the companies they run – worldwide. The Stevie Awards have been hailed as the world’s premier business awards.

Sew What? continues to rack up awards and honors for its commitment to innovation. The company was named winner of the prestigious Dell/NFIB Small Business Excellence Award for

business innovation in 2006, followed by PC Magazine’s SMB 20 Award for technological innovation for small and medium-sized businesses, as well as last years’ Stevie Award.

“Being named a Finalist in The Stevie Awards for Women in Business is an important achievement,” said Michael Gallagher, president of the Stevie Awards. “It means that independent business executives have agreed that the nominee is worthy of recognition. We congratulate all of the Finalists on their achievement and wish them well in the competition.”

About Sew What? Inc.

Sew What? Inc., located in Rancho Dominguez, CA, is well-known for its dramatic theatrical drapes and fabrics used in major rock concerts, top fashion shows and other artistic staged venues. Their drapes have dressed the stages of Sting, Elton John, Madonna and Rod Stewarts. Most recently, they draped a major new art installation at the Museum of Modern Art (MoMA) in New York. In addition, their work was included on the historic 1000th cover of Rolling Stone magazine. For information, contact Sew What, Inc. at (310) 639-6000, or webinquiries@sewwhatinc.com.