



Sew What? Inc. It's not a question. It's the answer.™

Sew What? Inc. Named Award-Winner in 3rd Annual Stevie® Awards For Women in Business



***“Most Innovative Company of the Year” added to
Theatrical Drape Manufacturer’s credits***

FOR IMMEDIATE RELEASE

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Rancho Dominguez, CA – Sew What? Inc. has placed yet another significant trophy on its shelf with the announcement of its Stevie Award for “Most Innovative Company of the Year – Up to 100 Employees.” The fast-growing theatrical drape manufacturer topped a list of 13 contenders for the celebrated prize.

The Stevie Awards for Women in Business honor women executives, entrepreneurs, and the companies they run – worldwide. The Stevie Awards have been hailed as “the business world’s own Oscars.” (*New York Post*, April 27, 2005). More than 600 entries from companies of all sizes and in virtually every industry were submitted for consideration.

This win is the latest in a string of recent honors for Sew What? Inc.

In July, 2006, Sew What? was named winner of the prestigious *Dell/NFIB Small Business Excellence Award* for business innovation, followed just a few months later with *PC Magazine’s SMB 20 Award* for technological innovation for small and medium-sized businesses.

“This is a wonderful achievement and yet another demonstration of our ability to move with the times both technologically and creatively,” said Sew What? president Megan Duckett.

I thank the judges and governors of the Stevie Awards, but the credit really goes to our extraordinary team of designers, sewers, sales staff and support crew...not to mention our amazing clients who give us the opportunity to stretch our own boundaries every day.”

More than 600 Stevies entries were submitted for consideration in more than 40 categories, including Best Executive, Best Entrepreneur, and Best Community Involvement Program.

Nicknamed for the Greek word “crowned,” the elegant Stevie trophy was designed by R. S. Owens, the same company that makes the Oscar and the Emmy. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

Sew What? Inc., located in Rancho Dominguez, CA, is well-known for its dramatic theatrical drapes and fabrics used in major rock concerts, top fashion shows and other artistic staged venues. Their drapes have dressed the stages of Sting, Elton John, Madonna, and most recently Rod Stewart’s 2007 tour. In addition, their work was included on the historic 1000th cover of Rolling Stone magazine. For information, contact Sew What? Inc. at (310) 639-6000, or visit www.sewwhatinc.com.